



Summit 2010 Agenda Preview

Meeting challenges during changing economic conditions requires that organizations and enterprises look at Information Technology in new ways. Taking actions that improve an enterprise's effectiveness can rely heavily on decisions that IT professionals will make in 2010 and beyond. Restructuring IT to help raise its productivity and agility, modernizing the technical infrastructure with new technologies that offer lower cost, using less energy, and delivering better performance, or strengthening existing IT assets are all actions that decision-makers have to consider today.

At Summit 2010, you will learn how to analyze the risks versus rewards in next-generation technologies, examine the latest trends, success factors and best practices that will help your organization take the actions needed to streamline your IT operations during this period of rapid change.

For organizations faced with shrinking budgets, you'll hear how to improve upon what you already have and not get rid of something that already works by strengthening, consolidating, and optimizing existing resources to make systems last longer.

These are just some of the issues that will be addressed at Bull's Summit 2010 Conference, scheduled for April 26-28, 2010 at the Pointe Hilton Tapatio Cliffs Resort in Phoenix, Arizona.

At Summit 2010, attendees will hear from industry speakers, Bull Customers from the U.S and Europe, Bull's senior management, and important Bull Partners. This Agenda Preview will provide you with an outline of the topics that will be part of Summit 2010. A final, detailed Summit 2010 Agenda will be published prior to the meeting listing all presentation topics and speakers.

Summit 2010 Highlights

- General Sessions that discuss important IT issues and strategies for dealing with them.
- Special presentations on new products, solutions, and services available from Bull and its Partners.
- Presentations by U.S. and European customers on how to manage IT during evolving economic conditions.

- Over 20 presentations packed with ideas and recommendations on how you can prepare your IT organization for what the future will bring.
- The opportunity to network with experts from IT, the Public Sector, other Bull Customers, Partners, Bull Management and Research and Development engineers.
- Bull's senior management will review the company's progress worldwide and in the U.S., the company's growth initiatives, and how recent strategic acquisitions will benefit customers.
- Bull Partners will discuss important new products and offer practical case studies on how new technologies can help organizations manage through the new challenges facing IT.

Major Presentations will address key topics such as:

- How to decide which new technologies are right for your organization.
- Bull's next generation NovaScale 90xx and NovaScale G7xx using new Intel architecture
- NovaScale 9xxx architecture supporting GCOS 8, Microsoft Windows 2008 and Linux on the same system.
- A look at Bull's StoreWay storage solutions and how they can protect your data and reduce your costs.
- How Bull's Extreme Computing solutions can provide a high-performance, rapidly deployable solution that is designed for enterprises of all sizes.
- Open Source as a strategic enabler of business flexibility and control.
- How Bull security software can help enterprises improve their agility, enhance security and comply with new laws and regulations
- How services such as Outsourcing can help evolve existing systems gradually over time while rationalizing costs.
- How Managed Services can help you do more with less.

Customer Case studies will illustrate how organizations are focusing their IT operations on tomorrow's challenges, including presentations on:

- How the technological evolution to NovaScale 90xx and PostgreSQL can provide the best performance at reduced cost.
- A Web Services implementation using HooX technology.
- GCOS Interoperability.
- Data migration to an Open Source Relational Database Storage environment
- Outsourcing Data Center operations

New Product/Solution sessions will include:

- An update on Bull's worldwide GCOS business
- A look at Bull's next generation of products, including:
 - NovaScale 9xxx

- GCOS 8 Software Release 7 (SR7)
- NovaScale G7xx and GCOS7 Release V11
- StoreWay Virtuo 7
- Bull's newest high performance, eco-efficient Escala servers designed to run an enterprise's departmental and business-critical applications.
- Data Base discussions:
 - Practical examples of how Bull can help you move from Proprietary to Open data bases.
 - Evolving from IDS/II to Relational.
 - Advantages of and Bull experience in Migrating Oracle Data Bases to PostgreSQL.
 - How Bull migration tools and methodologies can help users successfully port to Open Source databases.

Pointe Hilton Tapatio Cliffs Resort to host Summit 2010

Summit 2010 attendees will stay at the newly-renovated Pointe Hilton Tapatio Cliffs Resort, one of Phoenix's premier conference facilities. The Pointe Hilton Tapatio Cliffs Resort is an all suites hotel offering luxurious services and activities. The accommodations are spacious two-room suites and the hotel promises a relaxing visit to the Valley of the Sun. This hillside Phoenix resort is home to The Falls Water Village - a three-acre oasis of swimming pools, waterfalls, 138-foot waterslide, 23 private cabanas, restaurant pavilion and two hot plunge spas. Other recreational facilities and amenities include an 18-hole championship golf course - Lookout Mountain Golf Club, Tocaloma Spa & Salon, two tennis courts, a total of eight swimming pools, workout center, sauna, hiking, and much more. Take a tour of the hotel by clicking on the link below.

[Phoenix AZ Resort | Luxury Resorts | Pointe Hilton Tapatio Cliffs Resort, Phoenix, Arizona](#)

Spouse Program

Summit 2010 Conference Registrations include a Spouse Program, for which there is no additional charge. The Spouse Program for 2010 includes a spa package for use at the Tocaloma Spa and Salon, which is one of Arizona's Top Ten Spas.

Evening Events

Summit 2010 will offer attendees several unique dining experiences at some of the Valley's finest restaurants, including the Different Pointe of View -- a renowned, mountaintop restaurant where Summit attendees will be treated to an innovative and bold menu in an atmosphere that is as sophisticated as it is approachable.

Special Rates

Summit 2010 is offering special rates for hotel accommodations at the Pointe Hilton at Tapatio Cliffs Resort and a special "Government Conference Rate" for qualified governmental and educational organizations.

<http://www.bull.us/summit/index.html>